

5B's EMBROIDERY STANDARD PLACEMENT GUIDE

GUIDELINES ARE FOR REFERENCE ONLY

| LOCATION | STANDARD WIDTH | MAX DIMENSIONS | PLACEMENT |
|--|----------------|------------------|---|
| CENTER FRONT | 4" W | 4.5" W x 2.25" H | BOTTOM OF LOGO .625" FROM BOTTOM SEAM |
| SIDE FRONT PANEL (LEFT OR RIGHT) | 2.5" W | 2.5" W x 2.25" H | BOTTOM OF LOGO .625" FROM BOTTOM SEAM |
| YOUTH HATS | 4" W | 4" W x 2" H | BOTTOM OF LOGO .625" FROM BOTTOM SEAM |
| SIDE LOGO | 2.5" W | 2.5" W x 1.5" H | BOTTOM OF LOGO .625" FROM BOTTOM SEAM |
| BACK LOGO | 3" W | 3.5" W x 1.5" H | .25"-.50" FROM TOP THREAD SEAM TO BOTTOM OF LOGO |
| BUCKET HATS | 3" W | 3" W x 1.5" H | *DEPENDS ON GARMENT |
| TOBOGGAN | 3.5" W | 4.5" W x 2.5" H | CENTERED ON 3" CUFF |
| BEANIE (NO CUFF) | 3.5" W | 4.5" W x 3" H | BOTTOM OF LOGO 1" UP FROM EDGE OF BEANIE |
| VISORS | 3" W | 4" W x 1.25" H | *DEPENDS ON GARMENT |
| FRONT LEFT/RIGHT CHEST (MENS) | 3.5" W | 4.5" W | 8" DOWN FROM THE SHOULDER SEAM |
| FRONT LEFT/RIGHT CHEST (WOMENS) | 3.5" W | 4.5" W | 7" DOWN FROM THE SHOULDER SEAM |
| FRONT LEFT/RIGHT CHEST | 3.5" W | 4" W | 5.5"-6.5" DOWN FROM THE SHOULDER SEAM |
| FRONT/LEFT/RIGHT CHEST ABOVE POCKET | 3" W | 4.5" W | .50" ABOVE POCKET, CENTERED WITH POCKET |
| FULL FRONT | 9" W | 12" W | 3"-3.5" DOWN FROM NECK SEAM TO TOP OF LOGO, CENTERED WITH NECK |
| LEFT OR RIGHT BICEP (SHORT SLEEVE) | 3" W | 4" W | BOTTOM OF LOGO 1" FROM BOTTOM SLEEVE |
| LEFT OR RIGHT BICEP (LONG SLEEVE) | 3" W | 4" W | 5" DOWN FROM SHOULDER SEAM TO CENTER LOGO |
| FULL BACK | 9" W | 12" W | 5" DOWN FROM NECK SEAM TO TOP OF LOGO, CENTERED WITH BACK OF NECK |
| BACK OF YOKE | 3.5" W | 4" W | 1" FROM COLLAR, CENTERED |
| SHORTS (LEFT OR RIGHT LEG) | 3.5" W | 4.5" W | BOTTOM OF LOGO .50" FROM BOTTOM SEAM AND 1.5" FROM SIDE SEAM TO EDGE OF LOGO |
| SWEATPANTS/WINDPANTS (LEFT OR RIGHT THIGH) | 3.5" W | 4.5" W | 7" FROM BOTTOM OF THE WAIST BAND TO TOP OF LOGO AND 2.5" FROM SIDE SEAM TO EDGE OF LOGO |
| BAGS | 3" W | 4" W | *DEPENDS ON GARMENT |
| BLANKETS/TOWELS | 4" W | 5" W | CORNER BLANKET, ANGLED 5" UP FROM THE CORNER |
| APRONS | 4" W | 5" W | *DEPENDS ON GARMENT |

* Embroidery is limited on the amount of small details within a logo. All letters and numbers must be a minimum of .25" tall

* Center front hat digitized designs must run center out

* Designs larger than 11" wide or tall will require a jumbo hoop and incur a 50% upcharge

* Final dimensions will be determined based upon the garment